



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37575-1	10/28/12	October 2012	10/01/12 - 10/27/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Patriot Majority	Issue	2029

Flight Dates	Order #	Alt Order #
10/16/12 - 10/27/12	37575	08879973

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	84	91

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/22/12	8 News Now 6a M-F	6-7a	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 10/22/12 6:55 AM 8 News Now 6a M-F 6-7a :30 PM12108H \$3,000.00 NM									
2	10/23/12	10/27/12	8 News Now 6a M-F	6-7a	MTWTF--	:30	3	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 3 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 W 10/24/12 6:38 AM 8 News Now 6a M-F 6-7a :30 PM12108H \$3,000.00 NM 1 8 Th 10/25/12 6:40 AM 8 News Now 6a M-F 6-7a :30 PM12107H \$3,000.00 NM 5 8 F 10/26/12 6:56 AM 8 News Now 6a M-F 6-7a :30 PM12107H \$3,000.00 NM									
5	10/22/12	10/22/12	CBS This Morning	7-9a	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 8 M 10/22/12 8:23 AM CBS This Morning 7-9a :30 PM12108H \$3,000.00 NM									
6	10/23/12	10/27/12	CBS This Morning	7-9a	MTWTF--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/24/12 7:55 AM CBS This Morning 7-9a :30 PM12107H \$3,000.00 NM 7 8 F 10/26/12 7:25 AM CBS This Morning 7-9a :30 PM12108H \$3,000.00 NM									
9	10/21/12	10/27/12	8 News Now Sun AM #1 8 News Now Sun A		-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 6:11 AM 8 News Now Sun AM #1 8 News Now Sun A :30 PM12108H \$1,500.00 NM									
10	10/16/12	10/27/12	Live w/Kelly	9-10a	MTWTF--	:30	3	\$2,000.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 8 Tu 10/16/12 9:57 AM Live w/Kelly 9-10a :30 PM12107H \$2,000.00 NM									
3 8 Th 10/18/12 9:33 AM Live w/Kelly 9-10a :30 PM12107H \$2,000.00 NM									
9 8 F 10/19/12 9:30 AM Live w/Kelly 9-10a :30 PM12108H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -TWTF-- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 8 Tu 10/23/12 9:50 AM Live w/Kelly 9-10a :30 PM12107H \$2,000.00 NM									
10 8 W 10/24/12 9:54 AM Live w/Kelly 9-10a :30 PM12108H \$2,000.00 NM									
7 8 Th 10/25/12 8:59 AM Live w/Kelly 9-10a :30 PM12108H \$2,000.00 NM									
11	10/16/12	10/22/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$2,000.00									
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3 8 Tu 10/16/12 12:20 PM 8 News Now Noon M-F 12-1230p :30 PM12107H \$2,000.00 NM									
2 8 Th 10/18/12 12:19 PM 8 News Now Noon M-F 12-1230p :30 PM12107H \$2,000.00 NM									
4 8 F 10/19/12 12:20 PM 8 News Now Noon M-F 12-1230p :30 PM12107H \$2,000.00 NM									
1 8 M 10/22/12 12:24 PM 8 News Now Noon M-F 12-1230p :30 PM12107H \$2,000.00 NM									
12	10/23/12	10/26/12	8 News Now Noon M-F	12-1230p	-TWTF--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 Tu 10/23/12 12:25 PM 8 News Now Noon M-F 12-1230p :30 29BHC11EGLEOLV \$2,000.00 NM									
4 8 W 10/24/12 12:07 PM 8 News Now Noon M-F 12-1230p :30 PM12108H \$2,000.00 NM									
5 8 Th 10/25/12 12:18 PM 8 News Now Noon M-F 12-1230p :30 PM12108H \$2,000.00 NM									
3 8 F 10/26/12 12:06 PM 8 News Now Noon M-F 12-1230p :30 PM12108H \$2,000.00 NM									
15	10/16/12	10/27/12	Ellen	3-4p	MTWTF--	:30	2	\$2,500.00	NM
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1 8 Tu 10/16/12 3:25 PM Ellen 3-4p :30 PM12107H \$2,500.00 NM									
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 8 W 10/24/12 3:36 PM Ellen 3-4p :30 PM12107H \$2,500.00 NM									
6 8 Th 10/25/12 3:00 PM Ellen 3-4p :30 PM12107H \$2,500.00 NM									
17	10/16/12	10/22/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	5	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$2,500.00									
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21	10/16/12	10/26/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	4	\$3,000.00	NM																																																																																																																																						
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10	8	F	10/26/12	5:11 PM	8 News Now 5-630p M-F	5-630p	:30	PM12108H	\$3,000.00	NM																																																																																																																																					
22	10/20/12	10/27/12	Politics Now S Sebelius	Various	-----S-	:30	1	\$3,000.00	NM																																																																																																																																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$3,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>8</td><td>Sa</td><td>10/20/12</td><td>5:37 PM</td><td>Politics Now S Sebelius</td><td>Various</td><td>:30</td><td>PM12107H</td><td>\$3,000.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$3,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>8</td><td>Sa</td><td>10/27/12</td><td>5:53 PM</td><td>Politics Now S Sebelius</td><td>Various</td><td>:30</td><td>PM12108H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	8	Sa	10/20/12	5:37 PM	Politics Now S Sebelius	Various	:30	PM12107H	\$3,000.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S-	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	8	Sa	10/27/12	5:53 PM	Politics Now S Sebelius	Various	:30	PM12108H	\$3,000.00	NM																																																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																										

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37575-1	10/28/12	October 2012	10/01/12 - 10/27/12
Advertiser	Product	Estimate Number	
Patriot Majority	Issue	2029	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/20/12	10/27/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	1	\$2,500.00	NM
10/22/12 10/28/12 -----S- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 10/27/12 11:29 PM 8 News Now Sa/Su 11p 11-1135P :30 PM12107H \$2,500.00 NM									
33	10/23/12	10/27/12	Craig Ferguson	1237a-137a	MTWTF--	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 -TWTF-- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 8 Tu 10/23/12 12:44 AM Craig Ferguson 1237a-137a :30 PM12108H \$1,200.00 NM									
34	10/22/12	10/22/12	Hawaii Five-O	9-10p	M-----	:30	2	\$20,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 2 \$20,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/22/12 9:25 PM Hawaii Five-O 9-10p :30 PM12108H \$20,000.00 NM 1 8 M 10/22/12 9:46 PM Hawaii Five-O 9-10p :30 PM12108H \$20,000.00 NM									
35	10/20/12	10/20/12	KLAS Movie: Escape From NY	8-10p	-----S-	:30	1	\$8,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$8,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 8:43 PM KLAS Movie: Escape From NY 8-10p :30 PM12108H \$8,400.00 NM									
36	10/21/12	10/21/12	NFL Football Reg. Season	NFL Football Reg. Season	-----S	:30	1	\$41,450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$41,450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 4:55 PM NFL Football Reg. Season NFL Football Reg. Season :30 PM12108H \$41,450.00 NM									
37	10/20/12	10/20/12	KLAS Movie: Escape From NY	8-10p	-----S-	:30	2	\$8,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 2 \$8,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 10/20/12 8:16 PM KLAS Movie: Escape From NY 8-10p :30 PM12108H \$8,300.00 NM 1 8 Sa 10/20/12 9:06 PM KLAS Movie: Escape From NY 8-10p :30 PM12107H \$8,300.00 NM									
38	10/16/12	10/19/12	8 News Now 4-5a	4-5a	-TWTF--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -TWTF-- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/18/12 8 News Now 4-5a 4-5a :00 <del>\$100.00</del> NM See MG 38.2 2 8 Th 10/18/12 4:25 AM 8 News Now 4-5a 4-5a :30 PM12107H \$100.00 NM MG for 38.1 10/18									

Total Spots **57**

Gross Total **\$265,750.00**



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
37575-1	10/28/12	October 2012	10/01/12 - 10/27/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Patriot Majority	Issue	2029	

**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$39,862.50</b>
<u>Net Amount Due</u>	<b>\$225,887.50</b>